



NATIONAL IPR COORDINATION CENTER



SYMPOSIUM: ONLINE IP THEFT IN THE 21ST CENTURY

SEPTEMBER 14, 2011

PROGRAM AGENDA

7:30 – 8:15	<i>Symposium Registration</i>
8:30 – 8:45	<i>Welcome and Opening Remarks</i> <i>Director John Morton – U.S. Immigration and Customs Enforcement</i>
8:45 – 9:30	<i>Impact Of IP Theft</i> <i>Keynote Address</i> <i>COO Frederick Huntsberry – Paramount Pictures</i>
9:30 – 10:00	<i>Overview of Operation In Our Sites</i> <i>Unit Chief William Ross – National IPR Center</i> <i>Assistant U.S. Attorney Tom Brown – Southern District of New York</i>
10:00 – 10:15	<i>Break</i>
10:15 – 11:00	<i>Presentation of Papers and Posters on the Role of Academia in Support of IPR Enforcement</i> <i>Introductions by Ameen Imam – US Patent & Trademark Office</i> <i>John Spink – Michigan State University</i> <i>Doug Moyer – Michigan State University</i> <i>Jeremy Wilson – Michigan State University</i> <i>Alexandrine Policar – University of Massachusetts, Boston</i>
11:00 – 11:30	<i>Presentation on Prevalence of Counterfeiting and Piracy on Internet (Envisional Study)</i> <i>David Green – NBC Universal</i>
11:30 – 12:00	<i>Issues: Respecting Fair Use</i> <i>Sherwin Siy – Public Knowledge</i>

12:00 – 1:15

Lunch Break

1:15 – 2:00

Cyber Crimes Impact

Panel

Moderator Thomas Dougherty – Department of Justice,
Computer Crime & Intellectual Property Section

Larry Hahn – Motion Picture Association of America

Paul Almeida – AFL-CIO

Bob Barchiesi – International Anti-Counterfeiting Coalition

Jackie Morales – Apple

2:00 – 2:45

Private Sector and Internet Enforcement

Panel

Moderator Richard Halverson – National IPR Center

Fred Felman – MarkMonitor

Andrew Kline – Go Daddy

2:45 – 3:00

Break

3:00 – 3:40

International Best Practices and Issues

Panel

Moderator Chris Graham – National IPR Center

Ronnie MeGaughin – Scottish Crime & Drug Enforcement
Agency

Michael Kwan – Hong Kong Customs & Excise

3:40 – 4:00

Closing Remarks

Assistant Director Gordon Snow –
Federal Bureau of Investigation

Deputy Assistant Attorney General Jason Weinstein –
Department of Justice